ABSTRACT

Methods and apparatus, including computer program products, implementing and using techniques for using a location aware device to determine a current location, recording a location bookmark for the current location using the location aware device, storing the

5   location bookmark, detecting at some later time that a location of the location aware device is within a specified proximity to the bookmark location and that a user-defined condition is satisfied by the bookmark content, and automatically notifying a user of the location aware device of the location bookmark. A location bookmark includes a bookmark location and bookmark content, the bookmark location being the current location and the bookmark

10   content including data associated with the current location.